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## The *Playboy*-SIECUS Cadre Trains School Children in Human Sexuality

By Judith Reisman, Ph.D.,  
and Eunice Van Winkle Ray  
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The Sex Information and Education Council of the United States (SIECUS) is the self-appointed sex research foundation for America's teachers. In 1999 it is up yet again for handouts from the federal government to implement Kinsey's discredited "Grand Scheme." But before the people's representatives dole out more money to SIECUS and its frontline soldiers in Planned Parenthood, they would do well to consider the following and then ask some sobering questions about governmental support of SIECUS and its disciples.

The January 1979 corporate Annual Report for *Playboy* magazine boasted that "*Playboy* Foundation provide(d) the first of several major grants to The Sex Information and Education Council of the United States to support its nationwide educational programs." Hugh Hefner's daughter, Christie, who now rides atop the *Playboy* "Entertainment for Men" Empire, writes more specifically that *Playboy* provided original outreach money for SIECUS:



"Through the *Playboy* Foundation, Hefner put his money where his mouth was. It made the initial grant to establish an Office of Research Services of the Sex Information and Education Council of the U.S. (SIECUS) in the late 60s." (1)

Since SIECUS targeted primary and secondary grade children, not college students, was Hefner that interested in children's issues, or did the sex tycoon give SIECUS its "initial grant to establish an Office of Research Services" knowing it was good business?

*The Washingtonian*, May 1976, *Playboy*/pornography's future consumers.

Did he somehow know the "educational" influence of SIECUS in the schoolrooms of America would serve his long-range sales projections? Considering its "initial grant" should it surprise that SIECUS promotes educational value in "sexually explicit material?" Since 1991 the SIECUS Position Statement has marketed "sexually explicit materials" to children, inclusive of elementary and secondary school children:

“When sensitively used in a manner appropriate to the viewer's age and developmental level, *sexually explicit visual, printed, or on-line materials* can be valuable educational or personal aids helping to reduce ignorance and confusion and contributing to a wholesome concept of sexuality (emphasis added).” (2)

Playboy is in the business of producing broadcast and print sexual imagery. Right on cue, in a 1992 SIECUS pamphlet, "Talk about Sex," children were counseled to view sexual material, including "magazines" as a "help" to "express ... sexual interest."

When talking to a friend or a possible sex partner, speak clearly. ... Movies, music and TV ... often have a message about sexuality and *can help possible sex partners express* their affection and *sexual interest*. ... Use entertainment to help talk about sexuality, TV, music videos ... *magazines are a good way to begin to talk about sexuality* (emphasis added).

It still is illegal to distribute "sexually explicit materials" to children under age 18, but SIECUS has boldly promoted explicit sexual imagery as educational aids for children by posturing as an independent high-minded scholastic group that trains the teachers who teach our children. Have SIECUS and its porno patrons desensitized millions of vulnerable school children for the pornography trade?

On the evidence, SIECUS and its grassroots activists at Planned Parenthood have willfully and skillfully carried the discredited Kinseyan legacy of "anything goes" sexuality into the classroom. And it is from Kinsey that Hefner says he derived his Playboy philosophy. Since at least 1991 SIECUS has avidly promoted "sexually explicit materials" to Becky and Tom Sawyer, delivered credibly wrapped in federal and state grants.

From the outset there has been philosophical alignment and financial support between Playboy and SIECUS. SIECUS director Mary Calderone and other SIECUS associates have been recipients of the lucrative commerce in obscenity or its first cousin -- pornography -- including appearing as sexpert interviewees in Playboy and other sex trade entertainment.

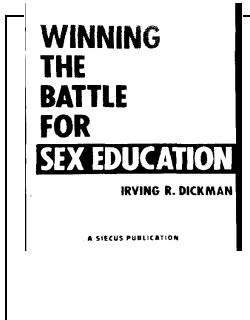
In the early 1980s Time magazine dared to twice expose SIECUS matriarch Calderone and other key sex educators, who were implementing the Kinseyan "anything goes," sexuality for and with little children. April 14, 1980, Time cited the SIECUS paper on incest, "Attacking The Last Taboo" which claimed, "We are roughly in the same position today regarding incest as we were a hundred years ago with respect to our fears of masturbation."

Time then concluded that SIECUS was part of an academic "pro-incest lobby ... conducting a campaign to undermine" the "taboo against incest" and all other sexual inhibitions. Moreover, Playboy had long eroticized children by displaying them in cartoons and photographs in sexual settings, fully documented in my peer-approved U.S. Department of Juvenile Justice report, obtainable via the [U.S. Department of Justice website](#) (3).

Given the evidence, is it not time to assess the damage unleashed by the SIECUS/Playboy partnership? Has SIECUS violated the 1992 Federal False Claims Act, which provides damages and civil penalties for individuals or persons who knowingly submit a false or fraudulent claim to the United States government for payment or approval? More heinous than marketing cigarettes to vulnerable children, the marketing of "sexually explicit material" to defenseless schoolchildren via government grants could be criminal.

Beyond fraud and child endangerment, do such violations rise to the standard of a criminal conspiracy, as in the Racketeer Influence Corrupt Organizations (RICO) statute?

Or, at minimum, does the evidence indicate something amiss



Above: "A SIECUS Publication," 1984 War Strategies

between the recently estimated \$11.5 billion "entertainment for men" industry and SIECUS? (4) Before more money is given to these organizations, the hard-working parents of America's school children deserve answers to these questions from the floor of Congress:

- Did Hefner come to a meeting of the minds with SIECUS administrators? In exchange for its "initial grant to establish an Office of Research Services" was SIECUS Playboy's conduit to American schoolchildren?
- Do SIECUS and Planned Parenthood "contribute to the delinquency of minors" by exposing children to material illegal for them to purchase until age 18?

- Has SIECUS disclosed its corporate porn connections on its grant applications?
- Finally, with its ties to corporate pornography interests and as SIECUS (and Planned Parenthood) provide inaccurate, fraudulent Kinseyan information about human sexuality to teachers and children, often causing toxic results for children and society, how can public funds continue to be granted?

#### FOOTNOTES:

1. See Christie Hefner, "Playboy Enterprises, Inc.," in foreword to "Sex, Medicine, Ethics, in Sexuality and Medicine," Earl Shelp, Ed., Boston, D. Reidel Publishing Co., 1987) Vol. 2., pp. x and xi.
2. February/March 1996 "Position Statement" on "Sexually Explicit Materials."
3. Search "Database," Abstracts, Authors, Reisman, NCJ number: 107147; Title: Role of Pornography and Media Violence in Family Violence, Sexual Abuse and Exploitation, and Juvenile Delinquency, Part 1; Author: J A Reisman; Corporate Author: American University, School of Education; Sponsor: US Department of Justice, Office of Juvenile Justice and Delinquency Prevention; Publication Date: 1987; Grant No.: 84-JN-AX-K007.
4. See the author's archive for compilation from the 1986 Federal Commission on Pornography, CNN and ABC reports on the industry. The "Free Speech Coalition" admits to over \$5 billion annual income in "adult" video sales and rentals alone (PR Newswire, Apr. 13, 1999).

*Dr. Reisman is the President of the Institute for Media Education in Crestwood, Ky. Her latest book is Kinsey, Crimes & Consequences (1998), [available at this site](#). Eunice Van Winkle Ray is founder of RSVP America.*